**BTEC National Business Transition Work**

**Scenario:**

You are starting your work placement at the local council in the Economic Development Unit where they support and help businesses to start, develop and grow.

**Your task:**

Research and collect information, examples and evidence covering the details below for two different contrasting businesses.

You need to record your findings on a Word document including screen prints and website links showing where you got information from. You should use the research you collect as well as well explaining each section in your own words. Reference you research.

One business must be **Profit making** and the other business must be **Not-for-Profit**.

Examples:

Supermarkets

Car Manufacturers

Airlines

Clothing shops

Examples:

Cancer Research UK

The Salvation Army

Oxfam

British Heart Foundation

**Research areas required to be covered for both businesses:**

• Ownership and liability: for example private, e.g. sole trader, partnership, private limited company, public limited company, cooperative, limited and unlimited liability or public, e.g. government department or not-for-profit, e.g. charitable trust, voluntary.

• Purposes, e.g. supply of products or services.

• Sectors: primary, secondary, tertiary, quaternary.

• Scope of business activities: local, national, international.

• Size: micro, Small and Medium Enterprises (SMEs): small, medium or large.

• Aims and objectives, vision, values and mission

• Stakeholders: internal, e.g. managers, employees, owners and external, e.g. suppliers, lenders, competitors, debtors, creditors, customers, government agencies and departments, communities, pressure groups, interest groups.

• Possible reasons for success

**Challenge:**

Compare both businesses against each other and identify similarities and differences identifying if there is any common features.