



## St Mary's CE High School Curriculum Map 2023-24

### Business Year 13 – Diploma (Double)

#### Intent:

Give students the opportunity to explore real business issues and how businesses work.

Provide students with the knowledge, understanding and skills necessary to prepare them for employment or higher education

gives learners the opportunity to gain a broad understanding and knowledge of a vocational sector

Support progression into a more specialised level 3 vocational or academic course, apprenticeship and work

**Course intent:** The qualification provides the knowledge, understanding and skills that allow learners to gain business sector experience that will prepare them for further study or training. This includes the opportunity to choose two units from a selection of options to supplement the mandatory units, which reflect the key topics in business.

*Please note: this content will be taught alongside the content covered in the extended certificate course (single business)*

Key: Unit 4 – Managing an Event/ Unit 6 – Principles of Management

	Autumn 1a	Autumn 1b	Spring 2a	Spring 2b	Summer 3a	Summer 3b
	<b>Learning aim A: Explore the role of an event organiser</b> <b>Learning aim B: Investigate the feasibility of a proposed event</b> <span style="color: green;">A The definitions and functions of management</span> <span style="color: green;">B Management and leadership styles and skills</span> <span style="color: green;">C Managing human resources</span>	<b>Learning aim C: Develop a detailed plan for a business, or social enterprise event</b> <span style="color: green;">D Factors influencing management, motivation and performance of the workforce</span> <span style="color: green;">E Impact of change</span> <span style="color: green;">F Quality management</span>	<b>Learning aim D: Stage and manage a business or social enterprise event</b>	<b>Learning aim E: Reflect on the running of the event and evaluate own skills development</b>	<b>Finish for Exams</b>	<b>Finish for exams</b>



# **St Mary's CE High School Curriculum Map 2023-24** **Business Year 13 – Diploma (Double)**

<p align="center"><b>CONTENT</b></p>	<p>A1 Different tasks needed to be completed by an event organiser  A2 Different skills needed by an effective event organiser  A3 Common formats for skills audit collection  B1 Different types of event, and the factors affecting success  B2 Feasibility measures and critical success factors  A1 Definitions of management and leadership  A2 Functions of management and leadership  A3 Business culture  B1 Management and leadership styles  B2 Management and leadership skills  C1 Human resources (HR)  C2 Human resource planning</p>	<p>C1 Event planning and the use of planning tools  C2 Factors to be considered, including budgets, resources and contingency planning  D1 Motivation in the workplace  D2 Techniques to meet skills requirements  D3 Training and development  D4 Performance appraisal  E1 Managing change  F1 Quality standards  F2 Developing a quality culture  F3 The techniques and tools of quality management  F4 The importance and benefits of quality management</p>	<p>D1 Management of the event  D2 Problem solving</p>	<p>E1 Evaluation of the event  E2 Review of personal skills development in the running of the event</p>		
--------------------------------------	---	--	---	---	--	--



**St Mary's CE High School Curriculum Map 2023-24**  
**Business Year 13 – Diploma (Double)**

<b>Skills</b>	Data analysis, personal management, money management, Decision making, investigating and research, critical thinking, employability and literacy	Decision making, investigating, money management and research, critical thinking, and literacy	Data analysis, creativity, teamwork, decision making, investigating and research, critical thinking, communication, time-management, negotiation and problem-solving skills	Data analysis, decision, creativity, teamwork, making, investigating and research, critical thinking, communication, time-management, negotiation and problem-solving skills		
---------------	--	--	---	--	--	--



**St Mary's CE High School Curriculum Map 2023-24**  
**Business Year 13 – Diploma (Double)**

Key Questions	What tasks are involved in planning an event? What are the legal requirements when planning an event? What are the skills of an effective event organiser? What are the different types of events? What makes an event successful? How can the success of an event be measured? What are the different types of leadership and management? What are the functions of management? What are the functions of leadership? What is business culture? What is business vision, mission, and values? What are the different leadership and management styles? What are the different management and leaderships and skills? What is the role of human resources in a business? What is the importance of human resource planning?	What tools can be used in event planning? What factors need to be considered when planning an event? What is a contingency plan? How can a workforce be motivated in a business through management? How can skills requirements be addressed in a business? What is the purpose of training and development? What types of training can a business use to develop the workforce? How can the effectiveness of training be measured? What is the purpose of performance appraisals? What are the different types of performance appraisals? What impact can performance appraisals have on the individual and the business? Why is it important to manage change for the business survival effectively? What can influence the impact of change? What	What is involved in the management of an event? What appropriate methods can be used to communicate internally and externally? How can customer health and safety be considered?	How successful was your event? How can this be measured? What went well? What could have made your event even better? What improvements could be made for your next event? What personal skills were developed in the sunning of your event?		



**St Mary's CE High School Curriculum Map 2023-24**  
**Business Year 13 – Diploma (Double)**

		stakeholder will influence change? What are quality standards? Why is it important to develop a quality culture? What techniques can be used to support quality management? Why is it important to implement quality management? What are the benefit of quality management?				
--	--	---	--	--	--	--



**St Mary's CE High School Curriculum Map 2023-24**  
**Business Year 13 – Diploma (Double)**

<b>Assessment</b>	<p>A report that explains the role and skills required to be an effective event organiser and Investigates own skills in the form of a skills audit. It will also include an Analysis of own skills against those required by an event organiser, highlighting areas for development, and may include a Full justification of how own skills match those of an event organiser.</p> <p>A presentation that Investigates the staging of several events to determine common success factors, and explains the chosen event idea, including reasons for choice.</p> <p>Assessments on a given case study that examines knowledge and application of the functions of management, management and leadership styles and skills and managing human resources.</p>	<p>A proposal that explains factors that need to be considered when producing a detailed plan for the proposed event, and a detailed plan for your chosen event using planning tools, detailed budget and consideration of risk assessment and contingency planning.</p> <p>A controlled assessment that includes an executive summary or report alongside a presentation that examine how businesses adapt their approaches to management in response to challenges in their environment</p>	<p><b>January 2024 – Principles of Management</b></p> <p>Stage an event, demonstrating some relevant management skills.</p>	<p>Review the success of the event in meeting aims and objectives, achieving targets and receiving good feedback from stakeholders.</p>	<p><b>April/May 24 – Principles of Management retake</b></p>	
-------------------	---	---	---	---	--	--

**St Mary's CE High School Curriculum Map 2023-24**  
**Business Year 13 – Diploma (Double)**

